



Internship Program: Marketing

Description

Good Earth Plants and GreenScaped Buildings is looking for a qualified intern to join our team. Our company produces quality work for major companies and residences in the Southern California area and beyond, and we are seeking an intern who can participate in various stages of creating a marketing plan through the execution stage.

Responsibilities

- Helping create future marketing plans
- Assist in the creation of e-mail campaigns, online promotion, brochures, website changes, customer surveys etc.
- Assist in the distribution or delivery of marketing materials
- Assist with execution of trade shows/Lunch and Learns
- Perform analysis of marketing and sales data
- Seek and analyze competitor marketing and sales materials both on and offline
- Enter contact information into contact management systems and manage database
- Provide support to social media efforts
- Assist with sales and advertising
- Assist with coordination of press releases and PR campaigns

Requirements

Good Earth Plants and GreenScaped Buildings is looking for an undergraduate student in the San Diego area who is majoring in Sales, Marketing or Advertising. This person should have excellent verbal and written communication skills, with extensive knowledge of Web and social media. PowerPoint, Word and Excel experience is a bonus, and will be considered when choosing the best applicant for this internship position.

Majors

Marketing, Sales, Advertising, Communications.

This is an un-paid internship with flexible hours.

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