



good earth
plant company inc

The Good Earth Plant Company GO Plan



Go from tired and uninspired to colorful, healthy and productive with the **Good Earth Plant Company GO Plan**

Good Earth Plant Company wants you to experience the benefits of bringing living plants into your working environment.

We have developed a new, cost effective pricing program allowing you to enjoy a plant-filled workplace within your budget: our GO (Green Office) Plan.

Plant leasing has become the fastest growing form of commercial indoor landscaping. Plant leasing is simple and convenient. Leasing our plants and decorative containers is a cost efficient way to "green up" your interior environment.

Best of all, plant leasing frees you and your employees up to grow something besides plants: your business! You aren't stuck worrying about taking care of your plants or tying up your staff with another task in their already busy day.

How does the Good Earth Plant Company GO Plan work?

Instead of buying all the plants and containers upfront, our GO Plan allows you to pay a monthly amount for your custom interior plantscape. It includes the price of the plants, replacement of the plants if needed, and all the care they need on a regular schedule. You choose the plan that works best for you. We do the rest.

A Good Earth Plant Horticultural Technician monitors the plants, watering and cleaning the plants as needed. We feed, fertilize, prune, and prevent insects and disease. If a plant doesn't look its best or perform as it should, we will replace the plant - for free.

Want to switch your look with the seasons like an upscale office or hotel space? You can make it work with the GO Plan.



BEFORE
&
AFTER



The Good Earth Plant Company GO Plan includes:

All plants, decorative containers, and guaranteed maintenance.

- Short and long-term leasing programs
- Retail plants and decorative containers, customized to suit your needs
- Guaranteed maintenance program
- Upgrades available such as living walls and blooming orchids and bromeliads
- Fixed payment plan for easier budgeting

Plants promote productivity and your good health

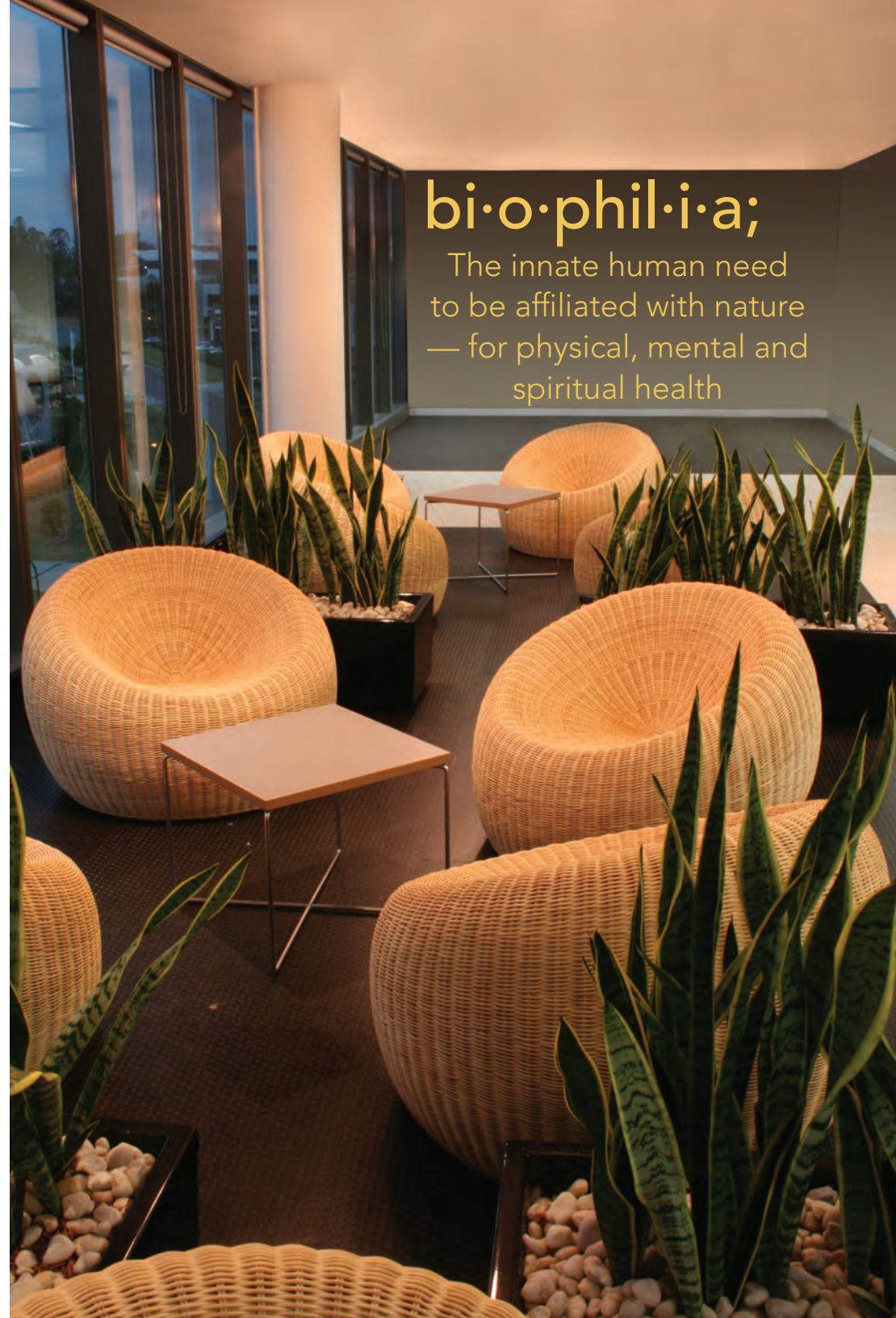
Plants in your workplace **promote productivity**. Study after study shows that an inviting, natural environment positively affects an employee's and guests physical and mental health, motivation and creativity.

Plants **cleanse the air and combat Sick Building Syndrome**. NASA-funded studies proved that plants commonly used in interior plantscaping cleanse the air of many harmful pollutants. You may not be aware those pollutants are present, but your body does.

Ever felt draggy after a day in the office? Poor air quality is often the reason. Virtually every tropical indoor plant and many flowering plants **help in removing pollutants**. The Plants for Clean Air Council recommend one potted plant for each 100 square feet of floor space.

Plants **help keep humidity within a healthy range**. Plants added to your office add moisture to the dry overheated air often found in sealed office environments. Plants connect human beings with nature, naturally calming us and reducing stress.

Productivity and a feeling of well-being up, absenteeism down - all due to a few live plants in your office! **What could be easier?**



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The innate human need
to be affiliated with nature
— for physical, mental and
spiritual health



“Plants connect human beings with nature’s beauty, naturally calming us and reducing stress.”

**Jim Mumford, CLP, GRP
President and Eco-Warrior
Good Earth Plant Company**

Does your workspace need a GO Plan?



Contact Good Earth Plant Company for a
Complimentary GO Plan Consultation

We will work with you to develop a custom
office environment that is:

- Flexible and cost-effective
- Simple and convenient
- Cleans the air and combats Sick Building Syndrome
- Promotes workplace well-being and productivity



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By appointment only

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